



కృష్ణం వందే జగద్గురుమ్



Regd. No.396/2007

ఆధ్యాత్మిక, సామాజిక సేవా సంస్థ

॥ భగవద్గీతా ఫౌండేషన్ ॥TM

॥ BHAGAVADGITA FOUNDATION ॥TM

A Spiritual & Social Service Organisation



Dr. L.V. Gangadhara Sastry

Singer, Preacher, Propagator of Bhagavadgita
Founder, Chairman, Bhagavadgita Foundation

कर्मण्येवाधिकारस्ते मा फलेषु कदाचन । मा कर्मफलहेतुर्भूर्मा ते सङ्गोऽस्त्वकर्मणि ॥2-47॥

గీత నేర్చుకుందాం! రాత మార్చుకుందాం! ఇంటింటా గీతా జ్యోతిని వెలిగిద్దాం!



INTRODUCTION TO BHAGAVADGITA

Bhagavadgita, the Song Celestial, is a nectarine poetical dialogue, in which Bhagavan (Lord) Sri Krishna, Jagadguru (the Universal Teacher), imparted knowledge of the Self and various other philosophical doctrines to Arjuna, 5000 years ago. Kurukshetra, the battlefield is the setting and Bharat (India) is the platform for the universal message of this divine discourse of eternal relevance handed down for the wellbeing of humanity cutting across nations, races and ages.

Bhagavadgita, the summarized essence of the Upanishads, is a thriving philosophical treatise of 700 verses, systematically divided into 18 chapters, each one expounding one specific philosophical doctrine, described as a YOGA. It is an integral part of the great epic, Mahabharatha, and is embedded in chapters 25-42 of Bhishmaparva.

In our relentless struggle for existence, even in critical and challenging situations, Bhagavadgita extends comfort and courage. It guides a human being through the right path and transforms him into a great moral and ethical force. Bhagavadgita tells us to do our allotted duty without fear or favour and with purity of mind, speech and body and dedicate the fruits thereof to God.

All human beings without any distinction of age, gender and creed can read Bhagavadgita and live it to attain the fulfillment in life.

Bhagavadgita is not a religious script - it is wisdom!

Bhagavadgita laid the path that leads us to an ideal way of life!

Bhagavadgita is the manual for attaining human excellence!

To those who practice ethical and spiritual disciplines it is the Kalpataru, the divine tree that fulfills the wishes!

DR L.V. GANGADHARA SASTRY'S BHAGAVADGITA



'Padmasri' Ghantasala Venkateswara Rao, the Legendary south Indian playback singer and music director, set to melodious music choosing 106 of the 700 verses of Bhagavadgita, and recorded them with meanings of the verses in Telugu under the auspices of the famous recording firm HMV. Inspired by this rendering of Bhagavadgita in part, by Sri Ghantasala, Sri L.V Gangadhara Sastry, Indian playback singer and music director, sang all the 700 verses in Sanskrit with meanings in Telugu, composing and recording them in his own musical style, retaining the 106 verses of Sri Ghantasala as a mark of respect to the great man.

Commencing on 25th June 2006, with the participation of scholars, musicians, technical experts and enthusiastic believers across the world, numbering over 150, the recording with the Telugu meanings was completed in the year 2012 and was released in the year 2015, in the presence of great spiritual gurus of India. Under the able supervision and guidance of Mahamahopadhyaya, 'Padmasri', Acharya Sri Pullela Sriramachandrudu, 'Samskritamitra' Dr. R.V.S.S. Avadhanulu and Acharya Korada Subrahmanyam, this project attained a high degree of excellence. Recognizing this enormous effort, the world famous Tirumala Tirupati Devasthanams (TTDs), extended its helping hand. The project was blessed by spiritual gurus Sri Sri Sri Bharati teertha Swami of Sringeri, Sri Sri Sri Jayendra Saraswathi of Kanchi, Viswesa Teertha Swami of Pejawar Math and was appreciated by 'Bharata Ratna' Dr. A.P.J. Abdul Kalam, the former President of India, Sri Ramnath Kovind, former President of India and Sri Narendra Modi, the Prime Minister of India. The project has garnered a tremendous amount of appreciation and response from Bhagavadgita followers from all corners of the world. The special attraction of this Bhagavadgita is the adoption of the genre of musical drama, in making the dialogue between Sri Krishna and Arjuna to manifest itself in front of one's eyes. Similarly singing the verses and rendering the meanings with appropriate articulation to reflect the diverse characters appearing in the Bhagavadgita - Sri Krishna, Arjuna, Sanjaya and Dhritarashtra, is another speciality.

This Bhagavadgita rendering, which is a harmonious blend of Karnatic and Hindustani classical music, light, folk and western music, proceeds to transport the listeners musically into a spiritual trance. In the musical history of the world, this is the first time that a musician composed, sang and recorded an outstanding philosophical treatise fully and with meanings, with world class technical excellence and dedicated his life entirely to promote world peace and universal brotherhood.





OBJECTIVES OF BHAGAVADGITA FOUNDATION

Bhagavadgita Foundation is a non-profit, spiritual and social service organization established (Regd. No. 396/2007) in Hyderabad, India on 19th January 2008 with the object of disseminating the inspiring message of Bhagavadgita universally.

There is a pressing need to view Bhagavadgita as a manual for an ethical, noble and ideal way of life and as an outstanding work on personality development. With this object in mind, teaching Bhagavadgita, explaining its essentiality in real life from childhood itself, has been set as the primary goal by the Foundation. This Foundation, which has already become popular among the public with its service-oriented activities, also intends to take up the following initiatives :

- 1. Recording of Musical Bhagavadgita in various Indian and foreign Languages and propagation of Bhagavadgita in school, college, university, temples and in cultural events to build selfless society.**
- 2. Conducting classes on personality and character development based on the teachings of Bhagavadgita.**
- 3. Extending a helping hand for education to needy children.**
- 4. 'Goseva' (to protect uncared-for cows).**
- 5. Conducting 'Gita Jayanthi' every year.**



BHAGAVADGITA FOUNDATION'S PROJECTS

1. MUSICAL BHAGAVADGITA WITH MEANING - PROJECTS

Bhagavadgita, the song divine, the quintessential philosophical work is the essence of all Upanishads, the one that shows the path for evolved levels of life. It is beyond religion, geography, time and space.

Bhagavadgita Foundation has been putting-in tremendous efforts to bring this great work in a musical format with translations in various languages, within everyone's reach through an organized endeavour.

As part of this endeavor, the foundation is in the process of having this musical Bhagavadgita being played in several Krishna Temples in various parts of the country in their respective regional languages such as -

1. Hindi - Mathura, Uttarpradesh, the birthplace of Sri Krishna - Krukshetra, where Bhagavadgita was born
2. Gujarati - Dwaraka, Gujarat, where Sri Krishna ruled
3. Kannada - Udupi, Karnataka
4. Malayalam - Guruvayur, Kerala
5. Tamil - Srirangam, Tamilnadu
6. Odiya - Puri Jagannath, Odisha

BHAGAVADGITA FOUNDATION'S PROJECTS

To extend the availability of this priceless work that goes beyond time, space and geographies, to people all over the world and to help establish an ultimate pattern of life, Bhagavadgita Foundation has also undertaken to produce this complete musical Bhagavadgita with translations in other languages of the world such as -

1. English
2. German
3. Russian
4. French



2. BHAGAVADGITA ANIMATION VIDEOS PROJECT

To inspire children and youth to enhance their spirituality, selfless service and duty-mindedness, the foundation has embarked on making photorealistic 3D animation, short, 5-minute videos of select 108 verses.

To contribute to the enhancement of an evolved, superior, selfless mode of life, Bhagavadgita Foundation is making efforts to have these videos played in queue complexes in popular temples and also (on social media and T.V and Youtube Channels). Bhagavadgita Foundation has its youtube channel (www.youtube.com/)

3. GITA SAMSTHAN (GUDI - BADI PROJECT)

To establish a permanent place for the office from where the above activities can be carried out, the Foundation invites support.

PLAN - I

(A single-floor 9000 Sq Ft space in an existing building or a plot of 1800 Sq Yds. This area includes...)

1. Sri Krishna Mandir.
2. Bhagavadgita Class rooms.
3. Video presentation and meeting hall.
4. Recording theatre with 5.1 Dolby Digital (for Recording Complete Musical Bhagavadgitas in Indian and Foreign Languages).
5. Video editing facilities (for Making short Film Videos based on Bhagavadgita Verses)



GITA SAMSTHAN (GUDI - BADI PROJECT) CONTD.

PLAN - II

- 1. A shrine for The Universal Teacher, Jagadguru Sri Krishna who has given us this timeless treasure of philosophical knowledge and guide for the ultimate growth and living of all beings irrespective of religion, geography and time.**
The temple deity will be in the form of Sri Krishna, that was revealed on the request of Arjuna after witnessing the Viswaroopa, the Universal Form, with Crown, one palm shown in Abhaya Hasta (the Hand that protects) and the other three arms holding Sankha (conch), Chakra (disc) and Gada (mace).
- 2. A school to teach Sri Krishna's lifeenhancing preachings in the form of several courses.**
- 3. Dhyana and Yoga mandir.**
- 4. Yajnasala.**
- 5. Brindavanam.**
- 6. Indoor cultural theatre, fully equipped with audio / video facilities.**
- 7. Amphitheatre.**
- 8. Annaprasada hall.**
- 9. Library with digital and printed material.**
- 10. 18-floor Bhagavadgita monument with 700 verses inscribed on it.**
- 11. Pushkarini.**
- 12. Gosala.**
- 13. Landscaping with divine trees.**
- 14. 4D holography theatre with 108 seating capacity for depicting events beginning with Sri Krishna's birth till the instance of preaching of Bhagavadgita.**



4. UNIVERSAL WISDOM DAY (GITA JAYANTI UTSAV)

Bhagavadgita Foundation is seeking support from the Government of India to declare and celebrate the day Sri Krishna preached Bhagavadgita to Arjuna, GeetaJayanti on Margasira Suddha Ekadasi, as Universal Wisdom Day and also declare Bhagavadgita as National Book of India. The foundation urges the Government include Bhagavadgita in the school educational curriculum.

The foundation's Gita Jayanti celebrations envisage the following to be celebrated with children, youth and followers of Bhagavadgita in a grand way :

Nearly 1 lakh children, youth and followers of Gita will participate 3 day-long programmes. 18 chapters of Gita chanting by followers of Gita.

Cultural Programmes - Krishna Dance ballets, Bhajans, skits and dramas. Participation of national and international delegates. Participation of Spiritual Gurus and Celebrities from various fields. Competitions on Bhagavadgita verses with meanings leading to cash prizes of 1 lakh for the best recitation - Male & Female - Cash Prize of Rs. 1 lakh each.

"GITA RATHA YATRA" followed by Gita Chanting.

GITACHARYA International Award, for Gita Teacher with Rs.1 lakh Cash Prize.

PARTHA International Award, for Gita Student with Rs. 50,000/- Cash Prize.



GITA PROPAGATION TOURS

Bhagavadgita Foundation has undertaken the task of spreading this ultimate essence of universal philosophy that is beyond time, geographies and races, by conducting programmes that are entertaining and enlightening, helping in character and personality development, leading to an evolved society. These programmes take place at several venues across the world at the invitation and sponsorship of local organizations. People and organizations are encouraged to take lead in this endeavour and participate actively by sponsoring such programmes in their geographies. Such people and organizations can contact Bhagavadgita Foundation.





CAMPAIGNING FOR THE SPREAD OF BHAGAVAD GITA

ya imam paramam guhyam madbhakte svabhidhasyati I
bhaktim mayi param kritva mam evaisyaty asamsayah II

(Gita-18:68)

Bhagavan Srikrishna Says - 'He who shall teach this supreme secret to My devotees, having rendered supreme devotion on Me, shall doubtless, cometo Me.' This rendering of musical Bhagavadgita that has been conceptualized and sculpted with an intent to contribute in the evolution of a superior world (by Bhagavadgita Foundation) can be propagated in the following forms:

1. New Year Gifts.
2. Organization or Foundation Day Gifts.
3. Gifts at social functions such as weddings, birthdays, sashtipurti, etc.
4. Gifts on the day of taking oath of office or retirement.
5. Donate and ensure playing of this Bhagavadgita at temples.
6. Help set cellphone caller and ring tones.
7. Help play it in arenas of yoga, exercise, gyms, etc.
8. Learn and teach Bhagavadgita to your children, relatives and friends.



SUPPORT THE FOUNDATION

**Datavyam iti yaddanam diyate nupakarine I
Dese kale ca patre ca taddanam sattvikam smrtam II**

The charity, that is given with a sense of duty, without any expectation in return, at a proper place and time and to the worthy, is considered as charity of purity. (Gita 17 - 20) Be that person of charity by donating for the propagation of Bhagavadgita Philosophy.

You can lend a supporting hand to Bhagavadgita Foundation endeavour by donating.

DONORS WILL BE HONOURED IN THE FOLLOWING CATEGORIES

- | | |
|--------------------|---------------------|
| * Diamond Sponsor | \$ 10,000 and above |
| * Platinum Sponsor | \$ 5,000 and above |
| * Gold Sponsor | \$ 2,500 and above |
| * Silver Sponsor | \$ 1,000 and above |
| * Bronze Sponsor | \$ 500 and above |
| * General Sponsor | \$ No minium |



A FEW OF THE HONOURS



Blessings of H.H. Sri Bharati Tirtha Swamy



SNA Award by Smt. Droupadi Murmu



Appreciated by Dr. APJ Abdul Kalam



Honoured by Sri P.V. Narasimha Rao



Honoured by Sri Ramnath Kovind



Hon' Doctorate From Maharshi Panini University



Honoured by Sri K.C.R



'SARASWATHIPUTRA' Award Received



Honoured by Sri Pawan Kalyan



Honoured by Texas Governor Tom Leppert

CHILDREN OF IMMORTAL BLISS !

Let us advance in the path of Bhagavadgita, brought before us by Lord Sri Krishna himself. Let us join hands and work together towards a common goal of service to humanity and building a selfless and evolved society.

Donations to **BHAGAVADGITA FOUNDATION (India)** are exempt from Income Tax U/S 80G (5)(VI) of I.T.Act.

We have the permission of the Ministry of Home Affairs of Govt. of India to receive Foreign donations (FCRA Regn. No: 010220252),

PAN : AAAAB5882A, Unique Id : TS/2018/0214183

GITA FOUNDATION is registered as a Tax exempt organization in the United States under the Internal Revenue Code (IRC) section 501 (C) (3) Non profit Organization approved by IRS since August 11,2020. All contributions to the Gita Foundation will qualify as Tax Deductible donation in the year they are made under IRC Section 170

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    BhagavadgitaFoundation



తిరుమల తిరువతి దేవస్థానముల బివ్య ఆశీస్సులతో

|| భగవద్గీతా ఫౌండేషన్ || సమర్పించు

'భారత రత్న' డా॥ ఏ.పి.జె. అబ్దుల్ కలామ్ ప్రశంసలు పొందిన భారత దేశపు తొలి సంగీత భరిత

|| శ్రీమద్భగవద్గీత ||

700 శ్లోకాల సంపూర్ణ గీతా గానం (తెలుగు అర్థంతో)

THE MUSICAL RENDERING OF ALL 700 VERSES OF GITA (WITH TELUGU & ENGLISH MEANING)



Dr. L.V. Gangadhara Sastry

Singer, Preacher, Propagator of Bhagavadgita
Founder, Chairman, Bhagavadgita Foundation

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